

YAHOO!

Active Monthly Users: 150,000,000



Active Monthly Users: 17,000,000



Active Monthly Users: 15,000,000



Active Monthly Users: 10,000,000



Active Monthly Users: 12,000,000



Active Monthly Users: 50,000,000



Active Monthly Users: 18,000,000

NETWORK PARTNERS

Yahoo! attracts hundreds of millions of users every month through its innovative technology and engaging content and services, making it one of the most visited Internet destinations and a world-class online media company.

Yelp was founded to help people find great local businesses like dentists, hair stylists and mechanics. Yelpers have written over 15 million local reviews, 83% of them rating a business 3 stars or higher. In addition to reviews, you can use Yelp to find events, special offers, lists, and chat with other Yelpers.

Superpages.com is a top online resource for finding information and insights on businesses and retailers. Every month, it helps millions of consumers find valuable local business information from driving directions and hours of operation to Web links and customer reviews.

Foursquare is a location-based mobile platform that guides real world experiences by allowing users to share their location with friends and bookmark information about venues that they want to visit. It currently has over 20 million users worldwide and over 750,000 merchants actively managing their businesses on the Foursquare network. Foursquare Merchants and brands leverage the foursquare platform by utilizing a set of tools to obtain, engage, and retain customers and audiences.

Citysearch is the leading online local guide that enables consumers to stay connected with access to neighborhood restaurants, bars, shopping, beauty and professional services across every zip code in the U.S. when you are on the road. Citysearch offers mobile applications for iPhone, iPad, Blackberry, Android, and Palm.

MapQuest is one of the leading U.S. mapping brands online, offering maps and directions to over 40 million users a month. Additionally, MapQuest has mobile solutions that are compatible with a variety of mobile devices, including iPhone and BlackBerry devices. One out of every five Americans on the Internet uses MapQuest's mapping solutions.

Local.com is a top U.S. website that attracts approximately 10 million visitors each month seeking information on local businesses, products and services. Powered by the company's Keyword DNA and patented local web indexing technologies, Local.com provides users with targeted, relevant local search results that include special offers from local businesses, user reviews, local businesses, website links, maps, driving directions and more.





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cricket

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Active Monthly Users: 18,000,000



Active Monthly Users: 8,000,000

NETWORK PARTNERS

As the largest and most trusted online directory, WhitePages offers a suite of free mobile and Internet services that provide the most reliable contact information online for the U.S. With one-click access to over 200 million adults and more than 15 million businesses, WhitePages make finding and connecting with others incredibly simple and incredibly free.

YellowBot is a local search site for finding and reviewing the places one goes in their community. Every month, YellowBot serves over four million visitors. They are focused on building ways for patrons and business owners to exchange tips and experiences online.

MerchantCircle is an online network of local business owners, combining social networking features with customizable web listings that allow local merchants to attract new customers. A growing network dedicated to connecting neighbors and merchants online to help build real relationships between local business owners and their customers.

Cricket is a pioneer of simple and affordable unlimited wireless services, serving millions of customers nationwide who use their mobile devices to find local businesses in their area.

MetroPCS is a wireless phone company that offers service without requiring a contract or a credit check. It has over 8 million subscribers, many of whom actively use the search feature on their handset to find local businesses that are nearby.

HopStop is a leading location-based service, providing door-to-door walking, biking and mass transit directions to city residents and tourists alike. The company is building the first national network to facilitate and encourage intra-city as well as city-to-city travel by aggregating hundreds of transit systems into one streamlined navigational user experience.

EZlocal is a local search marketing company focused on helping small businesses connect with the people who are actively searching online for products and services in their area. Their directory has several tens of thousands of visitors every month.

Avantar's Yellow Pages mobile application sees over 8 million unique visits per month. As one of the first local search mobile apps, Avantar is a leader in the space and continues to grow its user base to better serve the merchants listed in its directory.





Active Monthly Users: 10,000,000



Active Monthly Users: 50,000



Active Monthly Users: 10,000,000



Active Monthly Users: 600,000



Active Monthly Users: 200,000



Active Monthly Users: 350,000



Active Monthly Users: 2,000,000



Active Monthly Users: 500,000

NETWORK PARTNERS

Patch is a community-specific news and information platform dedicated to providing comprehensive and trusted local coverage for individual towns and communities. Patch continues to serve new communities at the hyperlocal level.

CoPilot is a navigation app with unique routing features and an interactive user interface that makes navigation easily accessible and useful. CoPilot Live is rated one of the top navigation apps for both Android and iPhone users.

Topix is the leading community news website in the U.S., connecting over ten million users a month to the information and discussions that matter to them in every city and town. In addition to creating a platform on which to read and discuss local news, Topix has built an impressive local directory that has proved immensely popular amongst its many users.

MojoPages is an online directory geared towards rating small businesses based on an analysis of all their online reviews. This data is used to determine every business's "Mojo" score - and helps thousands of consumers find the best small businesses in their city every month.

ZipLocal.com is a North American online directory that provides a local search experience, which connects buyers and sellers. ZipLocal provides relevant search results from Canadian and United States businesses with maps and capability for users to vote, review, rate and tag business listings.

Local Pages is a local directory that helps connect people with businesses throughout the US. Their users also benefit from the daily deals offered by many of the businesses listed.

YellowMoxie.com is the local expert and a top online resource for finding information and insights on local businesses and retailers. At only one year old, YellowMoxie already serves millions of consumers every month.

The GetFave.com search engine solution has been designed to work in harmony with Google and the other major search engines to provide the greatest visibility possible at a reasonable cost. Fave is populated with over 15 million business listings, which it enhances with entertaining and informative videos, banners, coupons, and other information directly from business owners.





Active Monthly Users: 2,000,000



Active Monthly Users: 6,000,000



Active Monthly Users: 250,000



Active Monthly Users: 500,000



Active Monthly Users: 150,000



Active Monthly Users: 100,000

Active Monthly Users: 50,000

NETWORK PARTNERS

Tupalo is an online community of thousands of people that discover, review and share their favorite spots and let others know where and where not to go.

Yellowise.com is a local search engine that helps over 6 million users find local businesses every month. Yellowise.com promotes the sharing of ideas and opinions by allowing you to post reviews of the businesses you have hired or are familiar with. Clean, honest reviews are encouraged to help your fellow Yellowise.com searchers.

CitySquares was founded in 2005 based on the simple premise that finding local, neighborhood businesses online is really hard and very frustrating. CitySquares provides small, independent businesses an opportunity to reach a qualified, local consumer audience through a search engine optimized profile on it's highly trafficked, consumer-facing website.

Navmii is a leading publisher of satellite navigation location-based applications for mobile phones. Over half a million users in the US use the Navfree navigation app, taking advantage of the software's turn-by-turn directions, voice guidance, auto-rerouting, and live POI search.

ShowMeLocal.com gives local business owners the tools to promote their business online and local consumers a place to go to learn about businesses in their area while finding great deals. ShowMeLocal's directory powers consumer-based sites such as search engines, online classifieds and local oriented sites.

LocalDatabase.com is a local guide designed to offer targeted in depth information to US based communities. They have created a platform to continuously grow and scale through multiple data sources such as public data, open business listings, social input and integrated local service offerings.

Where To? Is a top local search app that combines ground breaking technology with a simple interface to allow consumers to easily find local businesses in their area. It has won awards for its augmented reality integration, and has over fifty thousand paying customers in the US alone.



Active Monthly Users: 500,000



Active Monthly Users: 50,000

Active Monthly Users: 250,000



Active Monthly Users: 450,000







NETWORK PARTNERS

"The Internet's oldest directory," Best of the Web got its start in 1994 by enabling the online community to nominate and vote for best-of-class websites in a variety of categories. As the Internet grew in popularity, Best of the Web evolved into the comprehensive directory it is now. Best of the Web's Local Directory provides internet users with information on more than 16 million businesses in the US.

CliqSearch is an internet utility that helps consumers discover and search for businesses that their friends and friends-of-friends are connected to via social networks. Each business listing on CliqSearch combines a business' Facebook, Foursquare, and Twitter details in a single, easy to use format, rich full of information. Since 90% of all purchases are subject to social influence, empowering consumers with relevant social knowledge is a must do for business owners.

ChamberofCommerce.com provides information on 14MM businesses, with a focus on facilitating connectivity between local businesses and more than 7,000 Chambers of Commerce worldwide. They additionally provide tools and solutions to help businesses develop and manage their web presence.

USCity.net is one of the oldest business directories on the web, with a history dating back into the mid-90's. USCity.net was recently acquired by Duke Investments and launched a complete redesign in May 2012 with a renewed focus on category search.

YellowPageCity.com is the world's largest network of Yellow Page Directories with over 2,600 online phone books. They offer easily accessible interactive listings of local businesses and a local community page that includes information on weather, movies, and local events.

AmericanTowns.com offers communities a single location for everything they may need to navigate their daily life. By organizing a town's resources in one place, AmericanTowns helps people quickly find out what's happening in their local government, schools, libraries and community groups. Small businesses and groups can easily create their own content – whether it's posting to the events calendar, publishing a press release, or providing sale information.

8coupons collects information from over 500 sources to bring consumers only the deals they care about from their neighborhood restaurants, bars, salons and stores. Local businesses are easily discovered and can access customers in their neighborhoods.









NETWORK PARTNERS

eLocal aims to help consumers connect with local merchants across all major consumer oriented business categories. Their comprehensive profiles provide useful information that is category specific to the products and services their industry provides.

Alike delivers a personalized, location-based product and content recommendation experience through a branded mobile app. By combining personalization, location and social features, Alike allows businesses to boost sales and engagement.

Factual is an open data platform that provides definitive global data in Places and Products to power web and mobile apps, mobile advertising, and enterprise analytics.

As a leading provider of contact information for people and businesses in the U.S., WhitePages has powered over 2 billion searches across its network of sites including Whitepages.com, 411. com, PhoneNumber.com and Switchboard.com. PowerListings allows you to easily manage your listings and instantly update your Special Offer on the entire WhitePages network! PowerListings allows business owners to update their business listings in 411.com's directory in just minutes.